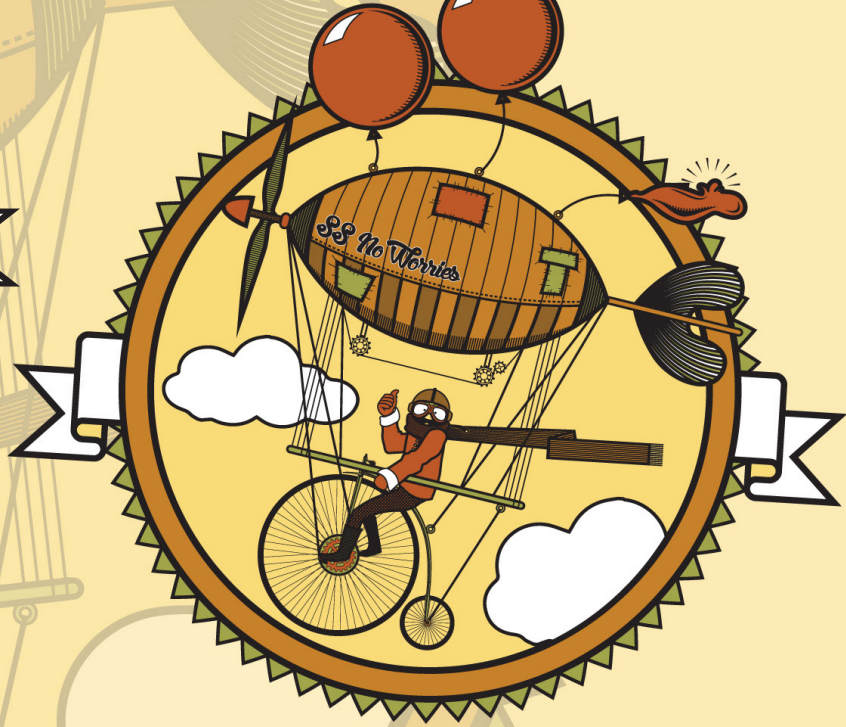


SS No Worries

# FAIL FEST

## SPONSORSHIP OPPORTUNITIES



### HOW MANY TIMES HAVE YOU FAILED?

What smart people realize is that without failure there would be no success. Failure leads to insight. Failure leads to understanding. Failure leads to innovation. As Douglas Adams said, *“Flying is learning how to throw yourself at the ground and miss.”*

*So why is it we are always so reluctant to talk about it?*

Fail Fest is a day-long, multi-track conference designed to inspire, inform and ultimately change the way failure is perceived in our society.

Fail Fest celebrates the role failure plays in moving companies, careers and communities forward. It brings Indiana’s most important business and community leaders together to share lessons they have learned from their past mistakes, both personal and professional.

Can we count on your (un)FAILING support? Help us put failure in its place – center stage. Become a Fail Fest sponsor today!

*For more information about sponsoring Fail Fest, please contact Rachel Spudic, Launch Fishers’ Events Manager, at [rachel@launchfishers.com](mailto:rachel@launchfishers.com).*

#### SUPREME FAILURE

**\$10,000**  
COMMITMENT

#### ULTIMATE FAILURE

**\$5,000**  
COMMITMENT

#### EPIC FAILURE

**\$2,500**  
COMMITMENT

#### QUANTUM FAILURE

**\$1,500**  
COMMITMENT

#### COLOSSAL FAILURE

**\$1000**  
COMMITMENT

#### EVERYDAY FAILURE

**\$500**  
COMMITMENT

- SPONSORSHIP PERKS ON THE NEXT PAGE -

### IN-KIND OR ITEM-SPECIFIC SPONSORSHIPS

Sponsorships can also take form in the sponsoring of a specific element of Fail Fest or in the donation of items or services. The monetary value of donated items/services will be used to determine what level of sponsorship benefits the sponsor will receive. To organize an in-kind or item-specific sponsorship, please contact Rachel Spudic, Launch Fishers’ Event Manager, at [rachel@launchfishers.com](mailto:rachel@launchfishers.com).

# SPONSORSHIP LEVEL PERKS

## **SUPREME FAILURE ..... \$10,000**

- Title of "Presenting Sponsor" (*Fail Fest presented by YOUR COMPANY*)
- Invitation to speak during welcome remarks (*10 minute maximum slot*)
- 30 event tickets
- Discount code for additional tickets at 25% off purchase price (*good for up to 30 uses*)
- 15 parking passes
- 10'x10' booth space next to registration table
- Full page advertisement on inside front cover of event program
- Prominent logo placement on event video screens, Fail Fest website home page, e-mail correspondence, press materials, and Fail Fest website sponsor page
- Logo placement / company name on all Fail Fest branded give-aways / swag items

## **ULTIMATE FAILURE ..... \$5,000**

- 20 event tickets
- Discount code for additional tickets at 25% off purchase price (*good for up to 20 uses*)
- 10 parking passes
- Full page advertisement in prime location in event program
- Prominent logo placement on event video screens, Fail Fest website home page, e-mail correspondence, press materials, and Fail Fest website sponsor page
- Logo placement / company name on one Fail Fest branded give-away / swag item

## **EPIC FAILURE ..... \$2,500**

- 10 event tickets
- Discount code for additional tickets at 25% off purchase price (*good for up to 10 uses*)
- 5 parking passes
- Full page advertisement in event program
- Logo placement on event video screens, Fail Fest website home page, e-mail correspondence, press materials, and Fail Fest website sponsor page

## **QUANTUM FAILURE ..... \$1,500**

- 5 event tickets
- Discount code for additional tickets at 25% off purchase price (*good for up to 5 uses*)
- 2 parking passes
- Half page advertisement in event program
- Logo placement on event video screens, Fail Fest website home page, press materials, and Fail Fest website sponsor page

## **COLOSSAL FAILURE ..... \$1000**

- 3 event tickets
- 1 parking pass
- Quarter page advertisement in event program
- Logo placement on event video screens and Fail Fest website sponsor page

## **EVERYDAY FAILURE ..... \$500**

- 1 event ticket
- Quarter page advertisement in event program
- Logo placement on event video screens and Fail Fest website sponsor page

*Additional sponsorship perks may be announced in the future.*