



# FAIL FEST AGENDA

2014

|          |   |   |
|----------|---|---|
| 9:05 AM  | Opening Remarks   | Gerry Dick  |
| 9:25 AM  | Welcome   | John Wechsler & Tony Monteleone   |
| 9:30 AM  | I've Never Failed Because...  | Scott Hill  |
| 9:50 AM  | My "No Good, Very Bad Week": How to Fail Into Success                         | Susan Baroncini-Moe   |
| 10:10 AM | Creating a "Culture of Failure"   | Neal Rothermel  |
| 10:30 AM | Battle Scars from the First 10 Years  | Tiffany Sauder  |
| 10:50 AM | When Government & Entrepreneurs Fail Together                                 | Scott Fadness   |
| 11:00 AM | Special Guest Speaker   | Quinn Buckner   |
| 11:20 AM | The Entrepreneurs' Perspective on Failure                                     | Shawn Schwegman, Jeb Banner, Matt Wyatt, and Jonathon Perrelli. Moderated by John Wechsler. |
| Noon     | Lunch   | Nameless Catering <a href="http://www.NamelessCatering.com">www.NamelessCatering.com</a>    |
| 1:00 PM  | An Address by The Honorable Sue Ellspermann<br>Lieutenant Governor of Indiana |   |
| 1:15 PM  | Been there, done that!  | David Becker  |
| 2:05 PM  | Wait, These Aren't my shoes   | Clay Robinson   |
| 2:25 PM  | 10 MIN BREAK  |   |
| 2:35 PM  | The Ecosystems Perspective on Failure   | Mike Langelier, Jacob Schpok, Bill Soards, and Scott Fadness. Moderated by John Wechsler.   |
| 3:20 PM  | The Other Half of Napster   | Jonathon Perrelli   |
| 3:40 PM  | Failure - It's a feature!   | Michael Cloran  |
| 4:00 PM  | 10 MIN BREAK  |   |
| 4:10 PM  | 360 Degree Risk Taking Leadership   | Marcia Barnes   |
| 4:30 PM  | Failure Tragedy is not an option  | Gerry Hays  |
| 4:50 PM  | Embracing Failure   | Scott Jones   |
| 5:45 PM  | Closing Remarks   | John Wechsler   |

